

Business Attorneys / CPAs

Subject: Tax-based benefits program - thought of you

Hi [First Name],

I know you're always looking for ways to add value to your business owner clients, so I wanted to share something I've been learning about.

There's a group called Sanguine Preventative Health that works with employers to restructure how payroll is treated under existing IRS tax code - specifically IRC 125, 105, and 213. The result: the employer reduces FICA liability, employees receive preventative health and life insurance benefits, and take-home pay is unchanged.

It's not a workaround. It's a structured program that's been administered at scale since 2016 and has a clean compliance story.

I think it's worth 20 minutes with their team, and I'd be glad to make the introduction. Mike Bux and Jesse Maher at Sanguine are the right people.

Interested?

[Your Name]

Attach: Program Overview one-pager