

Employee Benefits Consultants

Subject: Wanted to loop you in on something

Hi [First Name],

I've been introduced to a program through Sanguine that I think is directly relevant to the work you do with employers.

It's a preventative health benefits program that uses existing tax code (IRC 125, 105, 213) to fund health and life insurance benefits - at no net cost to the employer. Payroll tax goes down, employee benefits go up, and take-home pay stays the same. The program runs alongside whatever benefits structure is already in place.

Given that you're in front of HR decision-makers regularly, I wanted to make sure you knew about it before your clients started hearing about it elsewhere.

Happy to introduce you directly to the Sanguine team - Mike Bux and Jesse Maher lead the program and can walk through the details in about 20 minutes.

Would you have time this week or next?

[Your Name]

Attach: Program Overview one-pager