

HR Consultants / PEO Relationships

Subject: Benefits upgrade with no budget increase - worth a look?

Hi [First Name],

I've been learning about a program through Sanguine that I think fits directly in your wheelhouse.

It's called the Sanguine Preventative Health Program. It adds preventative health and life insurance benefits to an employer's existing package - no cost increase to the business, no reduction in employee take-home pay. The funding comes from a restructured approach to payroll under existing IRS tax rules.

For employers who are trying to improve their benefits story without adding to overhead, this is a real option. And for HR consultants like you who are already helping employers think through workforce strategy, it's something worth being able to speak to.

I'd love to connect you with Mike and Jesse at Sanguine for a quick conversation - they can walk through it clearly in about 20 minutes.

Would you be open to it?

[Your Name]

Attach: Program Overview one-pager